

THE **GOLDEN AGE**
OF **PRODUCTION**

MGX
STUDIO

The background is a dark blue field filled with a grid of small, light blue dots. Overlaid on this grid are several thin, light blue curved lines that sweep across the frame, creating a sense of motion and depth. The lines are more densely packed in some areas and more spread out in others, contributing to a dynamic, almost architectural feel.

THE GOLDEN AGE OF PRODUCTION

The image features a black background with a light blue grid of dots. Two large, thin blue circles are positioned symmetrically on either side of the center. In the center, the text "MGX" is written in a large, bold, white sans-serif font. Below it, the word "STUDIO" is written in a smaller, white sans-serif font.

MGX
STUDIO

CONTENTS

Message From Owner

Completed Project

Production

Floor Plan

Tech Specs and Collaborations

Virtual Production Steps

Virtual Production Operation

R&D Processes

How We budget

Content Production Network

Rebate Policy In TURKEY

Us On Social Media

| | |
|-------|-----------|
| | 3 |
| | 4 |
| | 6 |
| | 7 |
| | 8 |
| | 9 |
| | 10 |
| | 11 |
| | 12 |
| | 13 |
| | 14 |
| | 15 |

*Everything you can
imagine is real*



*Everything you can
imagine is real*

MESSAGE FROM OWNER

MGX Studio is the first Based Virtual Production Studio in Turkey which is under the structure of **MGX Film**.

We are, as the studio, highly aware of the fact that having a core crew which are constantly learning, is a value bigger than the investment itself. We proudly took our first steps on the way of not only achieving the 'know-how' of a new technology, but also being a studio which guides the technology rather than only following it.

Our crews' biggest advantage and difference from other formations is, feeding a huge library of content in order to be used for projects of films, series and advertisements rather than producing only project-focused content. We both use and follow current technologies like Unreal Engine, Unity, Noto constantly. Our R&D unit within our crew is experimenting on both software and hardware besides integrated and new technologies.

Enriching the future of 'production' with technology and content; and reaching the point of leading and feeding the sector with content while doing so is one of our main goals. Virtual Production is a process and system which optimizes costs on high-budget projects such as cinema, TV series and saves time for everyone. We are certainly aware of the fact that it is not easy to break the ongoing discipline by disrupting habits. Yet, we are also aware that the world is changing and moving towards new directions and technologies.

We adopted the idea of bringing new and sustainable technologies to the sector. Our crew is made of dedicated workers who are young but also experienced in their field. While living the pride of kick-starting the golden age of production, we are eagerly and impatiently waiting for our creation to be crowned with many firsts and initials.


MÜŞVİK GULUZADE

MGX
STUDIO

Founded: 2020
Staff: 35+

Control Room: 8
R&D: 2 | **Other:** 5



Head Office Address:

Levent Mh. Krizantem Sk. No:60
Beşiktaş, İstanbul / Turkey



MGX Studio Address:

Mithatpaşa Mh. 1. Ender Sk. No:9
Eyüpsultan, İstanbul / Turkey



COMPLETED PROJECTS

4

MGX | 2023



Zoraki Misafir (Movie - 2021)
Turkey's first virtual production used movie.



Prens (TV Series - 2021)
85% of the series shot in virtual production.



Daha İyi Bir Yarın (Movie - 2021)
65% of the series shot in virtual production.



Midnight at the Pera Palace (TV Series - 2021)
4 shots of the Netflix series "Midnight at the Pera Palas" took place in our studio.



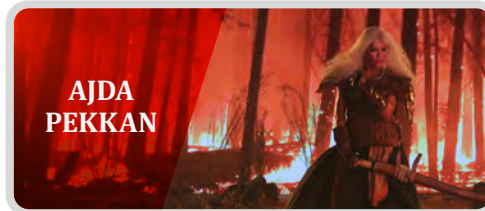
The IFC: A Formula for Success (AD - 2021)
All of the Istanbul Financial Center 2022 Advertisement.



Anka (Movie - 2021)
Turkey's first speed-themed action movie in-car scenes were virtual production.



PUBG 2022 New Year's Premiere (Event - 2021)
PUBG 2022 New Year's premiere took place in our studio with 8 cameras at the same time.



Ajda Pekkan - Bi' Tık (Music Video - 2021)
Turkey's first virtual production used music video.

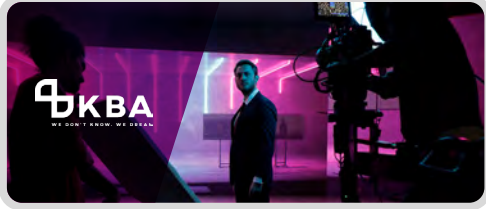


Skoda (Advertising - 2022)
Skoda Turkey's commercial project with DEPO Film & Happy People Project

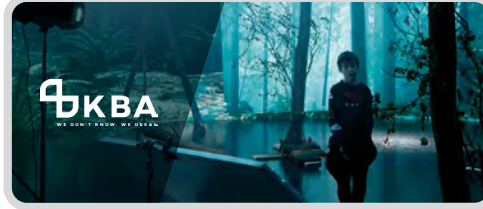


COMPLETED PROJECTS

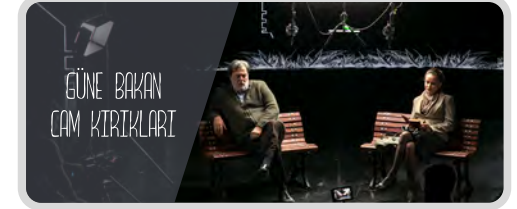
Scan for
backstage
videos



KBA Works (Gyoder - Advertising Film - 2022)
TGYODER commercial for MIPIM 2022
with KBA Works



KBA Works (The Land of Legends - 2022)
Land Of Legends commercial project
with KBA Works



Güne Bakan Cam Kırıkları (Theatre - 2022)
Theatrical Performance project to be streamed
on Netflix, collaborated with PIXAGOR



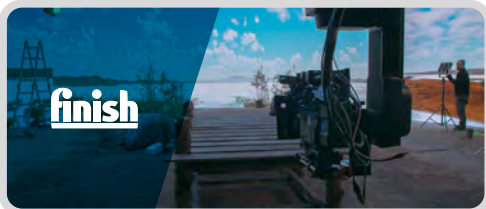
Valorant Champions Istanbul (Video - 2021)
Valorant Champs 2022 Istanbul Grand Final,
collaborated with GoGo Project & GoodBoy Creative



Sevda Mecburi İstikamet (Movie - 2022)
Shot some scenes on VP for Çağan Irmak's
Sevda Mecburi İstikamet feature-film.



Strepsils (Advertising - 2022)
Strepsils commercial project, collaborated with
Reckitt & Shortcut. %100 of that commercial were
shot in Virtual Production



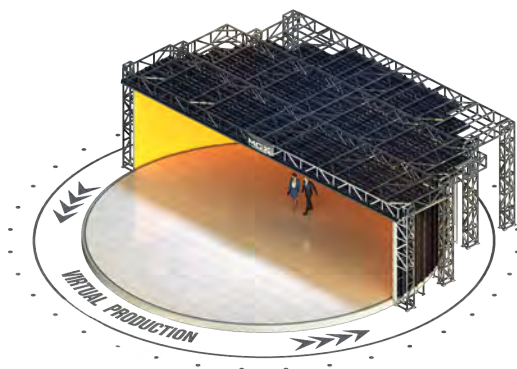
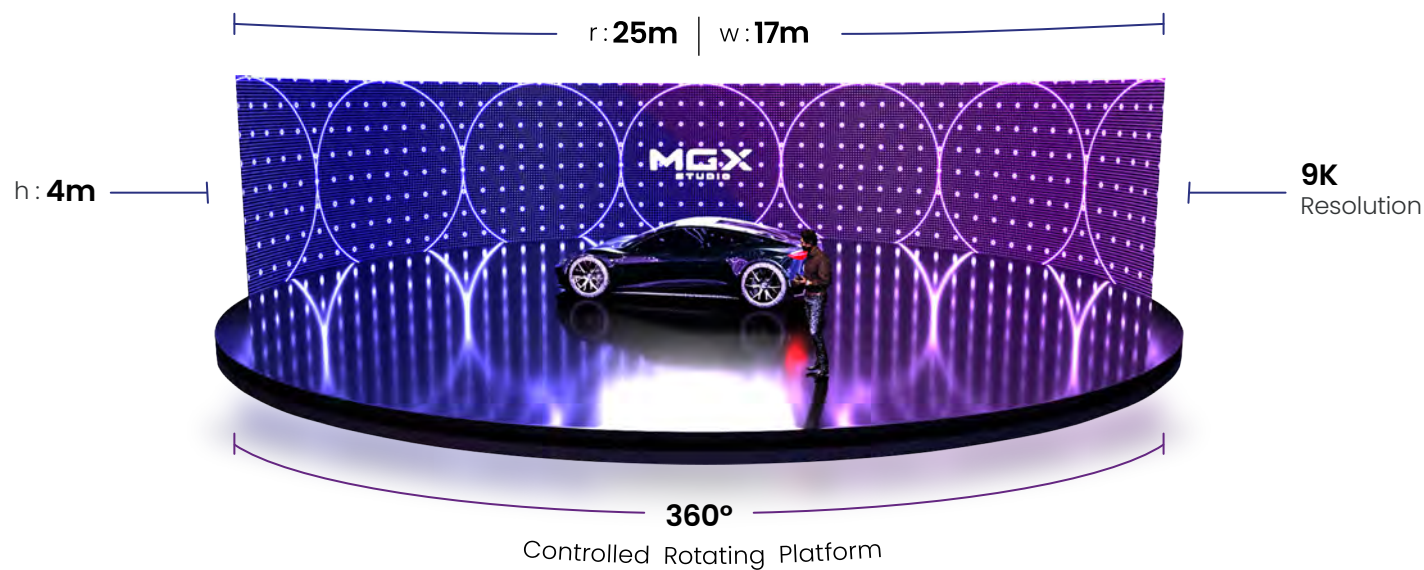
Finish (Advertising Film - 2023)
PUBG 2022 New Year's premiere took place in
our studio with 8 cameras at the same time.



Çakal & Reckol - O Yeterdi Aslında (Music Video - 2023)
A magnificent project that emerged with
"1 day" preparation process.



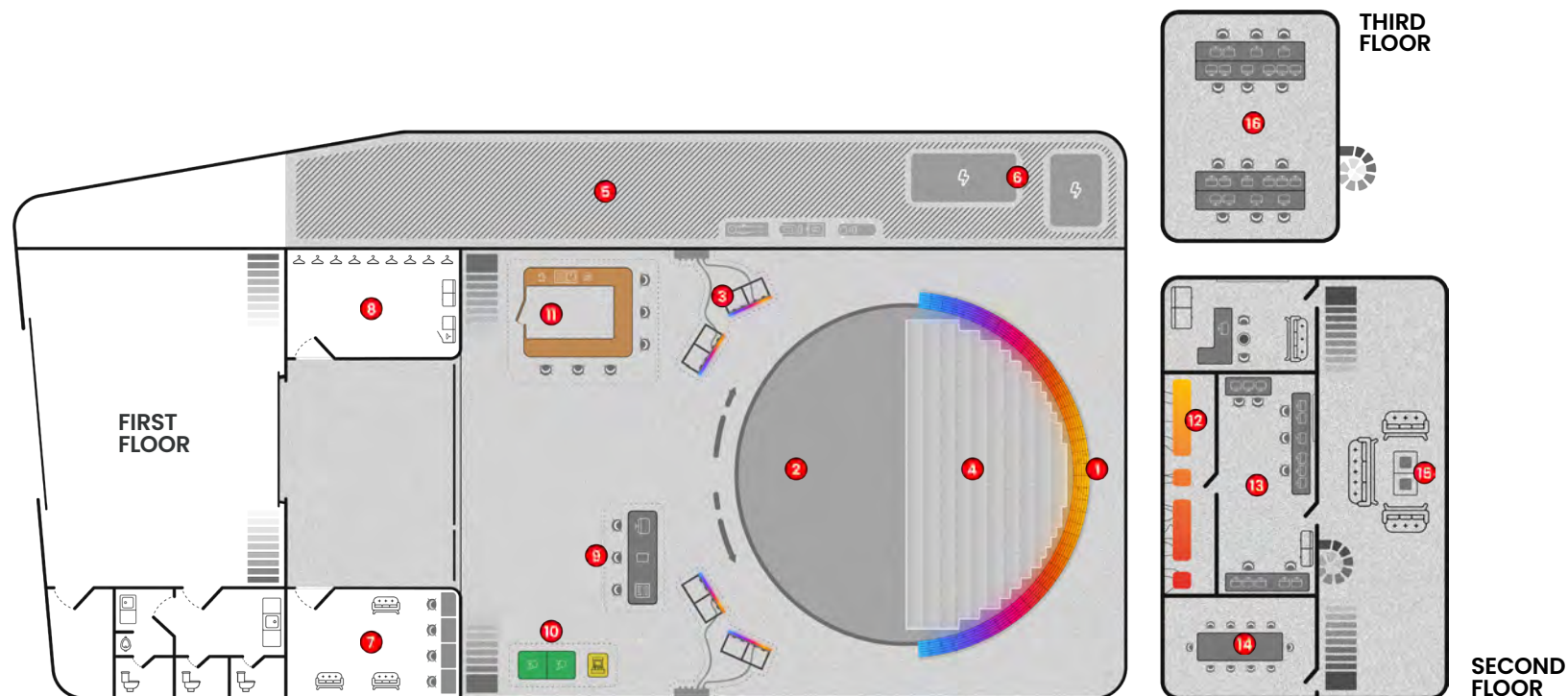
Biscolata (Advertising - 2023)
Skoda Turkey's commercial project with
DEPO Film & Happy People Project



- Processor of choice for our **Curved Back LEDs** are TESSERA SX40 HDRA Brompton.
- LEDs have a width of **25m**, a height of **4m** a diameter of **17m**. Their resolutions are **9600X1536 px** (1:1)
- Ceiling LEDs have a width of **18m** and a depth of **9m**. Their resolutions are **4095X2660 px** (1:1)
- Disguise media server (4xVx 4xRx)
- Ability of creating virtual sets and practical previsualization with VR and virtual set editing technology.



FLOOR PLAN



1 LED Wall

Circumference: 25 m **H:** 4 m **Diameter:** 17 m
Unilumin Upad III 2 1500 Nit 2.6 LED Panels
Processor: Tessera SX40

6 Generator

Eco-friendly 400 kVA

11 MGX Gamezone

2 Turntable Platform

Diameter: 16 m
Smart platform (rotation data output)

7 Make-Up

Area: 36m²

12 MGX Cafe

3 Ceiling LED

Size: 18x9 m LEDECA 5000 Nit 3.9
Processor: Novastar MCTRL4K x 2

8 Dressing Room

Area: 30m²

13 Control Room

4 Portable LED Wall

4 Piece: 2x1 m

9 Stage Control

Area: 30m²

14 Meeting Room

5 Pre-Assembly Zone

Area: 110 m² Workshop benches

10 Media Server Room

Disguise media server (4xVx 4xRx)

15 Lodge



TECH SPECS AND COLLABORATIONS

8

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mo-sys

Mo-Sys camera tracking system



3x Tessera SX40
HDRA 12 bit 250 fps LED processor
and technology partnership



UDN cooperation for development
and a Professional crew network
for content creating

Unilumin

2.6 mm 1500 nit
Pure Black HDR LED



Software and Media Server
Hardware for Virtual Production



Privilege of having early access
and opportunity of R&D by reaching
NVIDIA's technology with NVIDIA Developer
Program membership



EDUCATION COLLABORATIONS

ISU

Istanbul
Istinye University



Istanbul
Topkapı University



Istanbul
Bahçeşehir University

As **MGX Studio**;

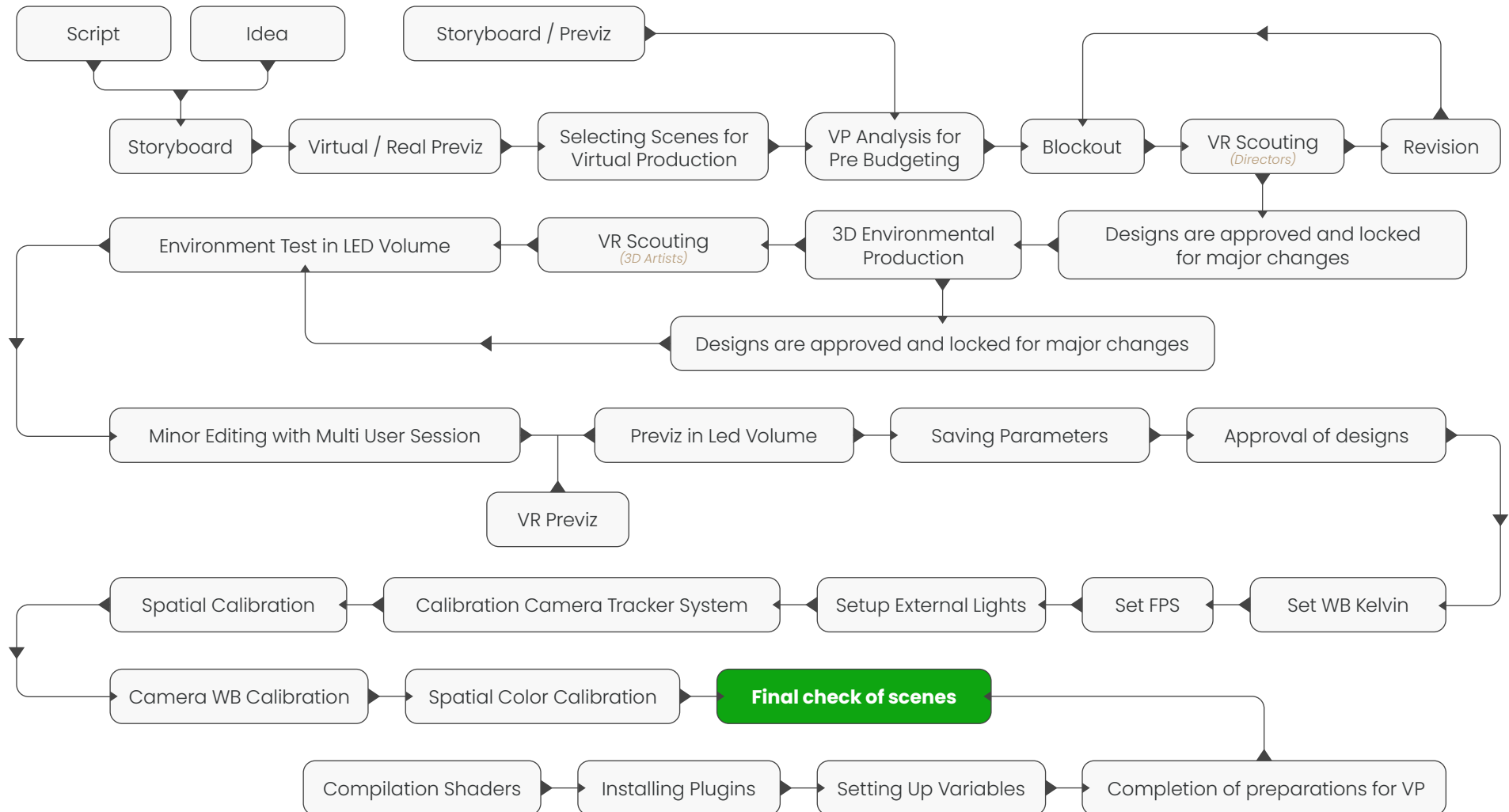
We know the importance of education. We train qualified personel and the right teams in the field of virtual production.

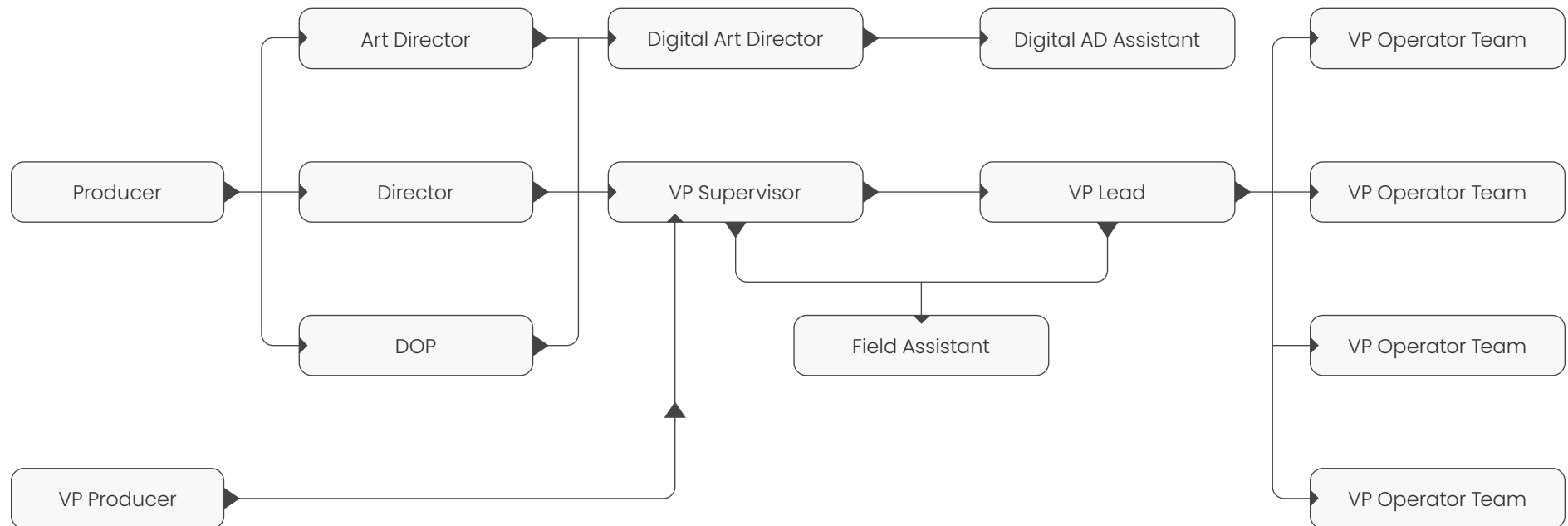
We provide training for software such as Unreal Engine, Disguise etc. for university education curricula.
We train college-level flu teams to combine the classic with the new.

We are expanding our education network.



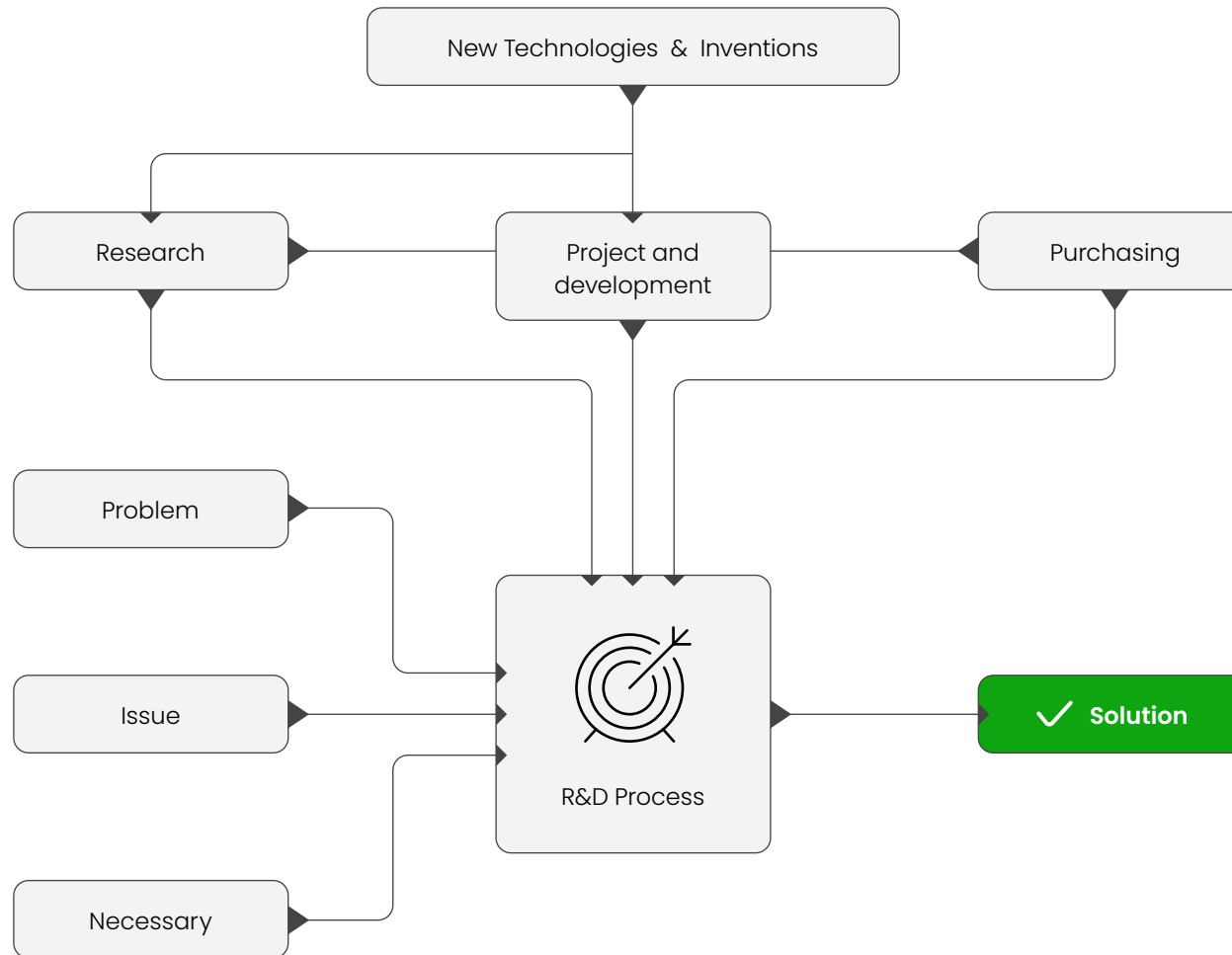
VIRTUAL PRODUCTION STEPS

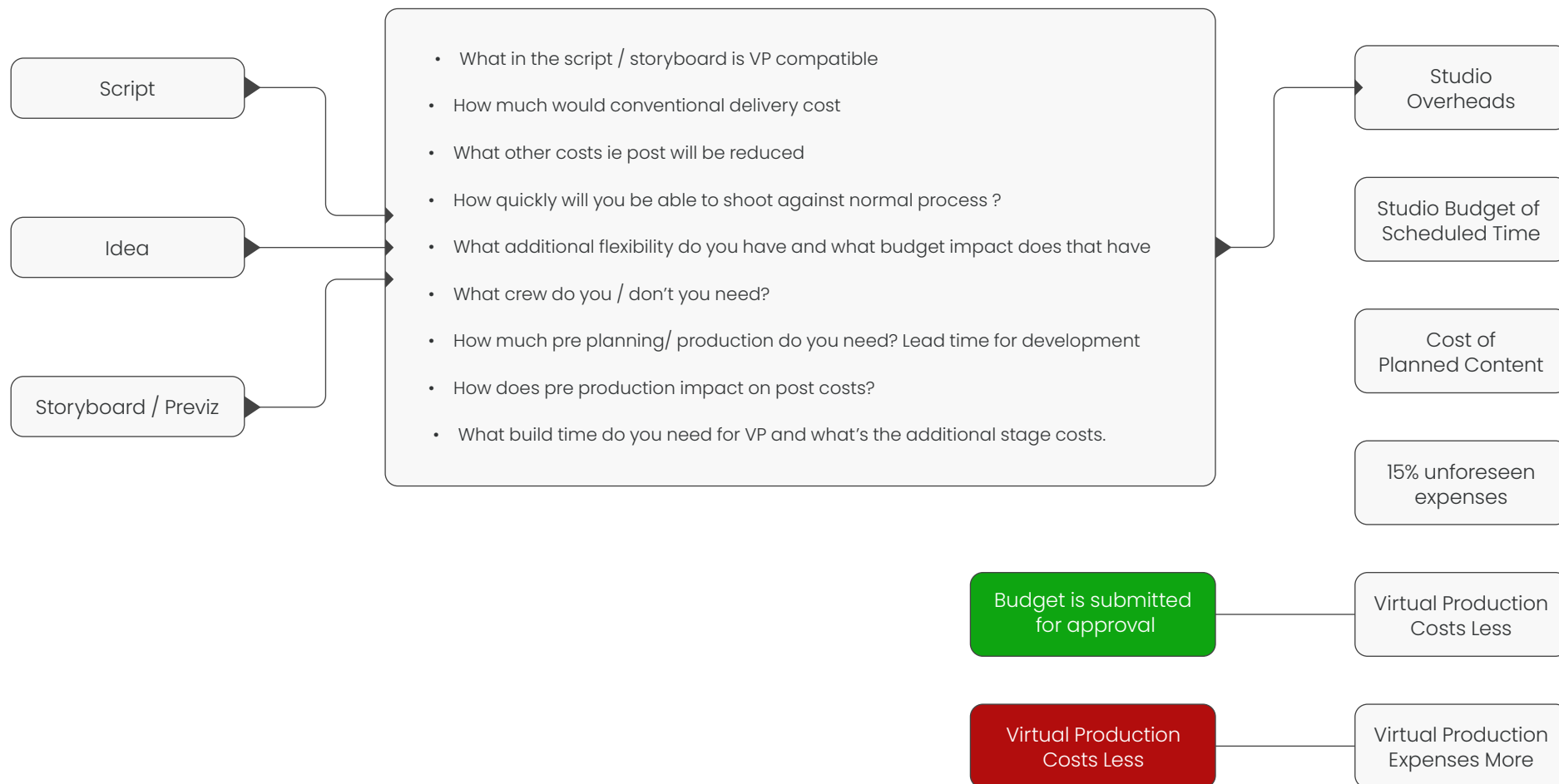


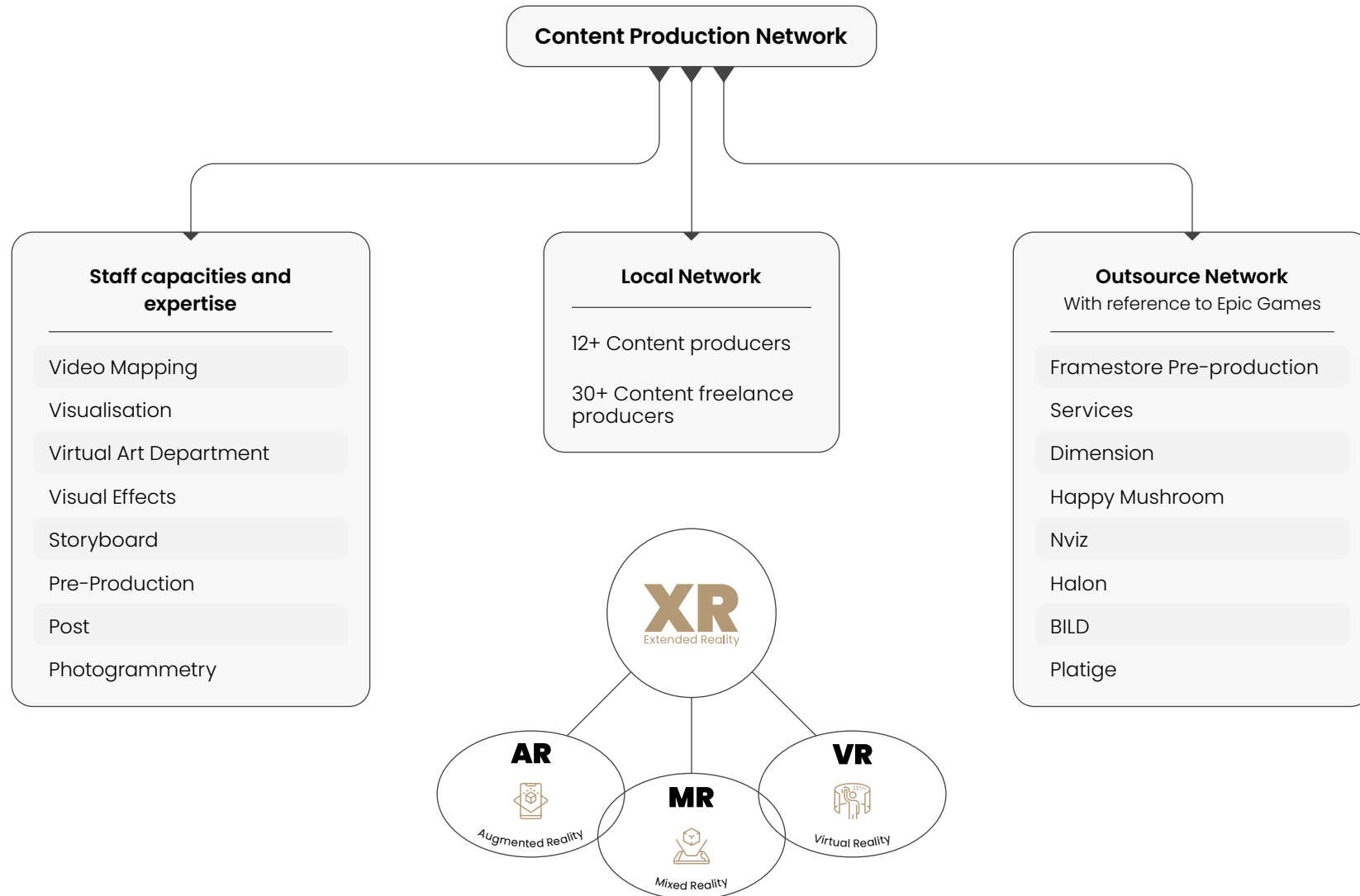




R&D PROCESSES









Why VP in Turkey?

Virtual Production has already achieved a game-changer position in the filmmaking industry, thanks to the advantages and possibilities it offers.

However, there is another advantage of making projects with Virtual Production technology in Turkey. Budgeting. Virtual Production in Turkey is indeed many times cheaper when compared to Europe and the USA or anywhere else in the world. Because of the position of Turkey's official currency against the dollar, it is more attractive to production teams coming from outside Turkey.

Of course, it varies according to the size and contents of the project during the project phase. However, we compete with the largest and most established companies and studios in the world in the stages of technological equipment, knowhow, workflow and pipeline, we use the same equipment and the same technology.

We handle and advance projects in a professional and well-established manner. While all this is going on, we are at least 3-4 times cheaper than the USA and Europe in terms of pricing.



Incentives

(from <https://www.filminginturkiye.com.tr>)



Cash Rebate

Türkiye offers cash rebates of up to 30% for feature films, documentaries, and TV series.



Tax Advantage

Foreign film producers can receive a VAT refund (up to 18%) for all expenses relating to the procurement and import of goods and services during film shooting.





US ON SOCIAL MEDIA

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